



program advertising rate sheet

Your ad reaches 70,000 festival-goers and supports the arts in Decatur

Be a part of this popular regional event returning for its 30th year. Your ad runs in the award-winning festival program, distributed free throughout Decatur in May. Your contribution helps underwrite costs for this month-long arts extravaganza.

Printing Specifications

The program is printed in color on white coated newsprint. Trim size is 8.5 x 11. Ads should be set up for four-color process printing. Materials should be provided in industry-standard high-resolution digital formats with all support files included. Microsoft Publisher files cannot be accepted.

Advertising Space Reservation

Ad sizes and prices – check your selection(s):

- Eighth page (business card) vertical, 2.5" w x 3.75" h \$175
- Eighth page (business card) horizontal, 3.75" w x 2.5" h \$175
- Quarter page vertical, 3.75" w x 5" h \$275
- Quarter page horizontal, 5" w x 3.75" h \$275
- Half page vertical, 3.75" w x 10" h \$400
- Half page horizontal, 7.5" w x 5" h \$400
- Full page 7.5" w x 10" h \$750
- Full page 7.5" w x 10" h, inside front cover \$1,000
- Full page 7.5" w x 10" h, inside back cover \$1,000
- Full page 7.5" w x 10" h, back cover, full color \$1,500

Note: Full-page bleed size is 8.5 x 11 + .125-inch bleed all sides

BUSINESS / FIRM NAME

STREET ADDRESS

CITY / STATE / ZIP

SIGNATURE

PHONE NUMBER

FAX

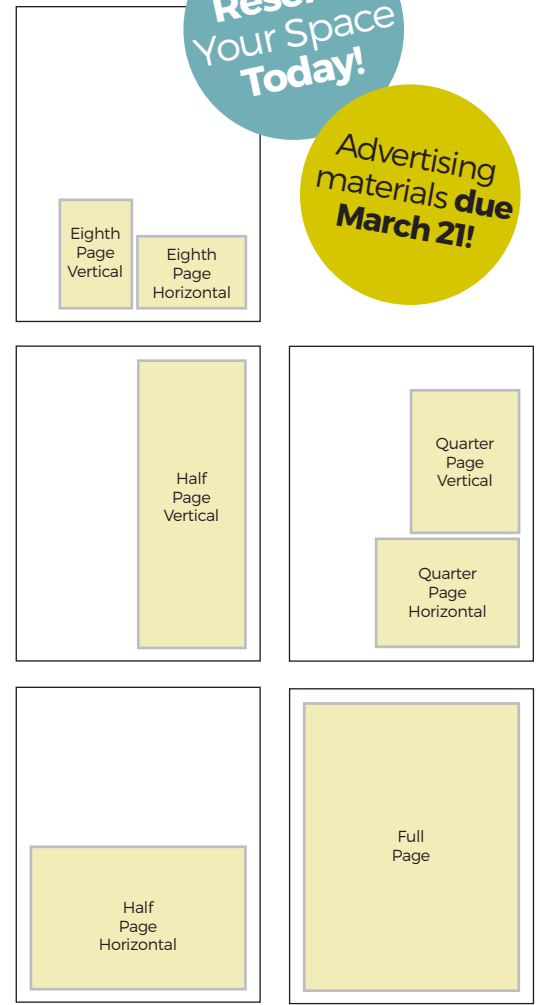
E-MAIL

we art decatur
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decaturationartsalliance.org
113 clairemont ave. | decatur ga 30030



Reserve
Your Space
Today!

Advertising
materials due
March 21!



To reserve space contact Mary Flad at 404-435-5661 or maryflad@gmail.com.

Email ad files to admin@decaturationartsalliance.org. Ads must be printer ready and must be paid at time of submission. Make checks payable to Decatur Arts Alliance and mail to Decatur Arts Alliance, 113 Clairemont Ave., Decatur, GA 30030.

Decatur Arts Alliance is a nonprofit partnership of artists, business owners, residents and government dedicated to supporting and enhancing the arts in the city of Decatur. Founded in 1988, the Alliance sponsors the annual Decatur Arts Festival; provides a collaborative environment to coordinate the interests of artists, gallery owners, theater groups, dance groups and performance venues within the city; and helps build Decatur as a strong arts community.