

Program Advertising Rate Sheet

Your ad reaches 70,000 festival-goers and supports the arts in Decatur

Be a part of this popular regional event as it enters its 24th year. Your ad runs in the free festival program, winner of Gold Pinnacle Awards from the International Events and Festivals Association. The program is distributed free throughout Decatur in May. Your contribution helps underwrite costs for this weekend arts extravaganza.

Printing Specifications

The program is printed in color on white coated newsprint. Ads should be set up for four-color process printing. Full page ads may have bleeds. Materials should be provided in industry-standard high-resolution digital formats with all support files included, or submitted as camera-ready prints. Microsoft Publisher files cannot be accepted.

Advertising Space Reservation

Ad sizes and prices (check one):

- Eighth page (business card) vertical, 2.5" w x 3.75" h \$150
- Eighth page (business card) horizontal, 3.75" w x 2.5" h \$150
- Quarter page vertical, 3.75" w x 5" h \$250
- Quarter page horizontal, 5" w x 3.75" h \$250
- Half page vertical, 3.75" w x 10" h \$400
- Half page horizontal, 7.5" w x 5" h \$400
- Full page 7.5" w x 10" h \$700
- Full page 7.5" w x 10" h, inside front cover \$1,000
- Full page 7.5" w x 10" h, inside back cover. \$1,000
- Full page 7.5" w x 10" h, back cover \$1,500

BUSINESS/FIRM NAME

STREET ADDRESS

CITY/STATE/ZIP

SIGNATURE

PHONE NUMBER

FAX

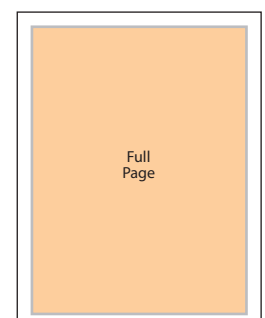
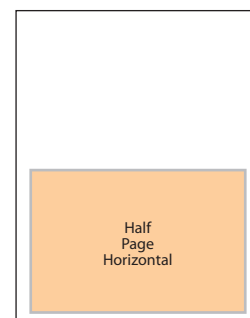
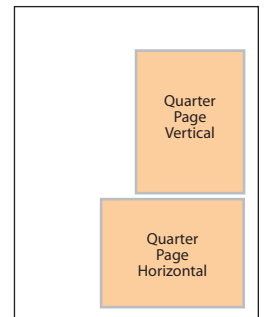
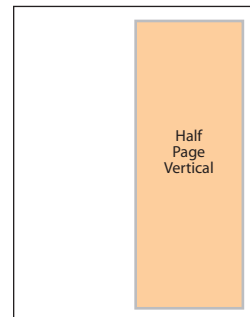
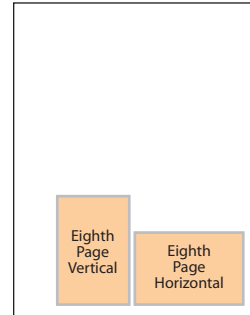
E-MAIL



We are a nonprofit partnership of artists, business owners, residents and government dedicated to supporting and enhancing the arts in the city of Decatur. Founded in 1988, the alliance sponsors the annual Decatur Arts Festival; provides a collaborative environment to coordinate the interests of artists, gallery owners, theater groups, dance groups and performance venues within the city; and helps build Decatur as a strong arts community.



ACT NOW!
Space reservations
and ad materials
due
March 23



To reserve space contact us at 404-371-9583 or admin@decaturartsalliance.org. Or fax this page to 404-371-9696. Mail materials to the Decatur Arts Alliance, P.O. Box 401, Decatur, GA 30031. All ads must be printer ready and must be paid at time of submission. Make checks payable to Decatur Arts Alliance.

Visit DecaturArtsFestival.com for more information.